



BLUE STAR



SKU code/ Model Number (SAP)	BS-AP300DAI
Product Name	Air Purifier with Microbe DeActive+ technology (Coverage area upto 27 sq.m.)
Clean Air Delivery Rate-CADR (m3/hr)	444
Area Cover (Sq. Ft)	300
Model Name	
Purification Technology	Microbe DeActive+Technology
Power Consumption (Watts)	43

As a continuing policy of research and development in Blue Star, the design, features, technical specifications are subject to change without prior notice. The product images shown are for reference only and actual products may differ. Values mentioned are under standard tested conditions in lab. Actual performance values may vary with different ambient conditions. Features may vary from model to model.



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Product Color	White
Air Quality Indicator	yes
Child Lock	yes
Turbo Mode	yes
Noise Level (db)	35/45/52/60
Silent Mode	yes
MRP (Rs.)	10490
Product Dimension	325x172x500 (WxDxH) in mm
Product Weight	5.7
Box Dimension	403x238x591 (WxDxH) in mm
Gross Weight	6.5
USP Feature 1	SensAir Technology
USP Description 1	SensAir Technology uses the most advanced Auto sensor to intelligently detect, continuously monitor and indicate the presence of harmful pollutants inside the closed environment, in the fastest time. Depending on the quality and quantity of harmful pollutants, SensAir Technology varies the speed and performance to automatically purify the indoor air quality, releasing only pure and safe air inside the room.
USP Feature 2	Microbe DeActive + Technology

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USP Description 2	Microbe DeActive+ technology effectively deactivates bacteria, mold, pollen, etc, and destroys more than 99.5%* of airborne pollutants present in the indoor atmosphere.
USP Feature 3	Timer Setting
USP Description 3	Operating time can be controlled with different preset time options. It ensure uninterrupted Air Purification as per set time.
USP Feature 4	Filter Change Indicator
USP Description 4	Filter Change Indicator indicates the time to change the filter of Air purifier to maintain optimum Air Purification inside the room
USP Feature 5	HEPA Filter for PM2.5 Pollutants
USP Description 5	Air Purifier is capable of capturing impurities at a size of 2.5 microns to give user an optimum safer to inhale Air inside the room.
USP Feature 6	Active Carbon Filtration
USP Description 6	Air Purifier comes with Active carbon filter that uses carbon granules to filter Chemical impurities like smoke, VOC's & Formaldehyde.

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